



“Extensive WebCenter technical knowledge is essential”

said Kate Welling, Development Lead.

REXAM

Oracle Products:

- WebCenter Content

Global intranet, with local relevance to share information and ideas.

Rexam as global packaging manufacturing organisation has high expectations from its corporate intranet. Ether Solutions were engaged as WebCenter Content specialists to re-develop the “INET” solution.

The intranet consists of different layers of information with news items being applicable at the group, division, sector and country level. Delivering the right mix of material to individuals so that it is relevant is a critical aspect of successful usage of the intranet. The solution implemented by Ether Solutions delivers this relevant material and enables users to benefit from seeing material in their preferred language where it is available. Given the range of languages commonly used across Rexam includes England, French, German, Spanish, Portuguese, Russian and Chinese, content is often only available in one or two. To encourage participation, the intranet provides a mechanism to allow users to volunteer create a corporate model for an Intranet that to translate material.

The intranet is not just documents and news, it also contains specific applications to share knowledge, discuss technical issues and enable employees to create their own blogs. The global nature of the business leads to the potential for virtual teams to address manufacturing challenges which can be the same in Luton, South America and Russia for example. This aspect of the intranet closely supports the corporate quality processes for continuous improvement.

The corporate culture strives for innovation and a specific part of the intranet captures, manages and tracks the employee idea suggestion activity.

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